

We have a VERY BIG PROBLEM

- ◆ **People are making critical financial decisions** based on marketing materials and miss information.
- ◆ **The vast majority of adults do not understand the importance of financial management.**
- ◆ **70% of people reaching age 70 are basically out of money.**
- ◆ **Excessive debt** is destroying individuals and families.
- ◆ This creates a **HUGE** survival challenge for many, with no safety net in place.
- ◆ This **lack of financial knowledge** if allowed to continue, without forward planning will result in trillions of dollars wasted.



There is a Realistic Solution

“You can never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.”

—BUCKMINSTER FULLER, AMERICAN FUTURIST

The solution revolves around better education for everyone. This includes learning the secrets and essential principles to smart money so you can live the life you want.

Be a part of the solution and not part of the problem; get & keep your financial house in order and actively participate and support **The Improving Financial Awareness & Financial Literacy Movement.**

To learn the secrets to smart money, download your **FREE Personal Finance Publication Set** at

<http://www.thefinancialawarenessfoundation.org>

We believe having better personal finance knowledge changes your world and the world around you... FOREVER



The FINANCIAL AWARENESS Foundation

A 501(c)(3) Nonprofit Organization Dedicated to Significantly
Improving Financial Awareness & Financial Literacy...[™]

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A Gift for YOU!



TFAF—The Personal Finance Publication Set



Your *financial PARTNER*
Overview—Essential Principles to Smart



Your *financial PARTNER*
Guidebook—The Personal Financial



Your *Estate & Gift Planning Organizer*
The Life Long Planning Tool

Discover all the secrets of personal finance so you can

- ✓ **Make better informed everyday money decisions so you can**
 - ◆ Life a quality life without outliving your wealth
 - ◆ Watch your personal / family dreams become a reality
 - ◆ Make decisions about your lifestyle without financial worry
 - ◆ Enjoy a financially secure debt free future
- ✓ **Work with financial professionals & product providers to get the best results from the time & money**
- ✓ **Pass on your values, knowledge and assets to future generations to make their lives and this world a better place**

These are not just books, they are a **Powerful Systematic Approach**
To better managing your & your family's
Financial, Estate & Gift Planning
over your entire lifetime

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We believe having better personal finance knowledge changes your world & the world around you ... FOREVER!



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