

The Improving Financial Awareness & Financial Literacy Movement – Worldwide



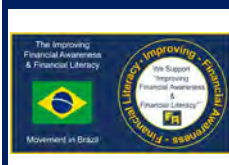
The **Movement** began in the USA over a decade ago; global financial literacy initiatives are increasing; we are contacted regularly for assistance, content, and ideas from around the world. In 2018 we began **The Improving Financial Awareness & Financial Literacy Movement** in several East African Countries that will touch ~ 150 million people; modeled after our work in the US. In 2020 **The Movement** expanded into Ghana-West Africa, Brazil, and India. We now have **The Movement** developing in over 10 countries within 4 continents. We also have initiated development activities and discussions for **The International Improving Financial Awareness and Financial Literacy Research Centers** in over a dozen Universities, domestically and internationally. They are taking leadership roles within the countries and community's improving financial awareness and financial literacy activities.

The Movement in Africa



The Movement in Africa	1.5 billion people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-Africa-TIFA-FLM.pdf
The Movement in Kenya	50 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Kenya-ExecSum.pdf
The Movement in Uganda	40 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Uganda-ExecSum.pdf
The Movement in Tanzania	57 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Tanzania-ExecSum.pdf
How to Change the World with Better Financial Awareness & Financial Literacy International Article - Michael Ochieng Nyawino, ED, COHECF-KENYA, Lead TFAF Ambassador-Kenya https://www.urbanet.info/how-to-change-the-world-with-better-financial-awareness/	
The Movement in Ghana	30 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Ghana-ExecSum.pdf http://home.thefinancialawarenessfoundation.org/pdf/TFAF-Ghana-JoinTheMovement-PersonalFinKnowledge.pdf
The Movement in Nigeria	210 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Nigeria-ExecSum.pdf
The Movement in Zimbabwe	14.2 million people http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Zimbabwe-ExecSum.pdf
A Recapitalized Banking Sector a New Breeze for Value Creation (See Chapter 6's discussion on the need for improving financial awareness and financial literacy and funding it.) Co-authored by Dr. Benjamin Amoah & Dr. Anthony Amoah, Economists & TFAF Ambassadors http://home.thefinancialawarenessfoundation.org/pdf/2019-CentralUniv-ARecapBankSector-GhanaReport.pdf	

The Movement in Brazil



The Movement in Brazil	209 Million People Executive Summary / Overview - Brazil – English http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-Brazil-ExecSum.pdf Brazil – Portuguese http://home.thefinancialawarenessfoundation.org/pdf/OMovimentoMelhorandoaConscienciaFinanceiraeaAlfabetizacaofinanceiranoBrasil.pdf
-------------------------------	--

The Movement in India



The Movement in India	1.4 Billion People Executive Summary / Overview http://home.thefinancialawarenessfoundation.org/pdf/TFAF-TIFA-FLMovement-India-ExecSum.pdf
------------------------------	--

The Movement in America



The Movement in America	330 Million People The Improving Financial Awareness & Financial Literacy Magazine & Report http://home.thefinancialawarenessfoundation.org/pdf/TFAF-FallCampaignReport&Magazine.pdf http://home.thefinancialawarenessfoundation.org/pdf/TFAF-PublicSupportfortheImprovingFinancialAwareness.pdf
--------------------------------	---



The FINANCIAL AWARENESS Foundation
A 501(c)(3) Nonprofit Organization Dedicated to Significantly
Improving Financial Awareness & Financial Literacy...™
959 Golf Course Drive, #273 ♦ Rohnert Park ♦ Sonoma County ♦ CA 94928
www.TheFinancialAwarenessFoundation.org



(version 112121)